

**'25  
FINANZ**

02. – 03. April 2025  
Zürich Oerlikon  
Halle 550

# INVITATION FINANZ'25

FOR PROFESSIONAL INVESTORS ONLY

Wednesday, 2 April 2025

Thursday, 3 April 2025

Zurich Oerlikon

Halle 550

Become an exhibitor at the 26<sup>th</sup> FINANZ –  
Switzerland's leading event for the financial  
sector – and present your innovations to a  
broad professional audience

# THE FINANCE FAIR

## THE MEETING POINT FOR THE FINANCIAL INDUSTRY

As a leading platform in the financial industry, we bridge the gap between traditional and new investment topics. Our event is the ideal place to discover industry trends, stay informed about the latest market developments, and connect with professional and institutional investors.

With around 100 program points, including expert panels, exhibitor presentations, roundtables, pitches, and keynote speeches, FINANZ'25 offers the perfect opportunity to present yourself to a wide professional audience, share and gain knowledge, and build valuable connections.

In a time marked by numerous global challenges and rapid change, this industry event provides both attendees and exhibitors with diverse inspiration, compact guidance, concentrated expertise, and valued potential in a highly focused format. Here, thought leaders meet decision-makers, experts engage with emerging talent, and committed providers connect with a keen audience.

Take advantage of the opportunity to be part of FINANZ'25 and help shape the future of the financial industry.

**Mittwoch, 2 April 2025**

09:30 am – 06:00 pm

**Donnerstag, 3 April 2025**

09:30 am – 05:00 pm

### Fair venue

Halle 550

Ricarda-Huch-Strasse

8050 Zürich Oerlikon

[www.halle550.ch](http://www.halle550.ch)

## REGISTRATION

We look forward to welcoming you as an exhibitor at FINANZ'25, on 2 and 3 April, 2025, in Hall 550. Your registration can be made [online](#) or via [PDF registration form](#); both are available on the [exhibition website](#).

Please do not hesitate to contact us if you have any further questions.

JHM Finanzmesse AG

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# FINANZ'25 FACTS

## FINANCIAL FAIR

Present your products and services to professional visitors to the financial fair at your stand. You can look forward to new contacts, lively discussions, and the expansion of your network through your presence on site. You can find all information on the stand offering in the exhibitor contract.



## PROGRAMME PARTICIPATION

The financial fair has a comprehensive surrounding programme involving renowned speakers from the worlds of politics, economics, business and academia. In addition to the official programme (roundtables, keynote speeches, & Open Forum crypto panels), you can apply to participate in a specialist panel or indeed host your own talk.

A participation in the programme requires your participation as an exhibitor.



## VISIBILITY

In addition to an exhibitor presence and participation in the framework programme, we also offer you further opportunities to present to the fair's specialist audience. For example, through advertisements and specialist articles in the fair magazine, an online presence on our website, a YouTube presence, as well as via the latest podcast platforms and other sponsoring opportunities



## EXHIBITOR PROFILE

Asset managers, fund companies, issuers of structured products, providers of alternative investments, real estate companies, investment foundations, insurers with financial products, digital asset service providers, fund shops, information providers, fintech & blockchain companies, educational institutions in the finance sector, startups in the financial industry.

See more online on our [website](#).



## VISITOR PROFILE

Professional/institutional investors as per the Collective Investment Schemes Act (CISA Art. 10), asset/wealth managers, pension fund representatives, private bankers, family offices, fund selectors, fiduciaries, tax advisors, bancassurance advisors, foundations. You can find a small selection of previous visitors [here](#).



# FINANZ'24

## FIGURES



**2 800**

Professional  
visitors



**96**

Presentations



**95**

Exhibitors



**7 000**

Print run  
fair magazine



**17**

Roundtables &  
Specialist panels



**7** Panels

at crypto  
Open Forum



**8**

Training  
sessions



**120**

Audio and video  
recordings

## FINANZ' IN SOUND AND VISION

Selected program highlights from the Finance Fair can be accessed anytime on the fair's YouTube and podcast channels.

Stay informed: Use the QR code to sign up for the FINANZ fair newsletter and/or follow us on LinkedIn and X.



[linktr.ee/finanzmesse](https://linktr.ee/finanzmesse)



# FINANZ'25 FAIR MAGAZINE

The finance magazine provides visitors of FINANZ'25 with essential information about the event, including key details, exhibitors, and the program. Additionally, with its expert articles, it extends its influence beyond the event, reaching a dedicated professional audience in the DACH region through direct distribution.

## REPORTAGE

Your reportage will be proof-read by us and incorporated into the magazine layout. The layout version of your article will then be sent to you for sign-off before going to press.

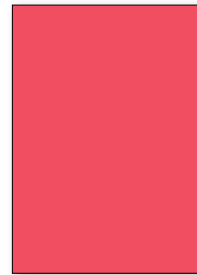
Formats Specialist article, interview, introduction of product, company portrait  
Text/scope Word file  
1/1 page max. 3 000 or  
2/1 page max. 6 500 characters  
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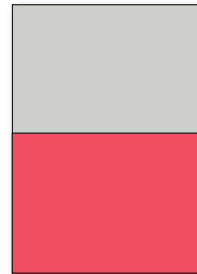
Price 1/1 page CHF 3 900, excl. VAT  
2/1 page CHF 6 200, excl. VAT.  
On request we can also offer editorial support in the creation of reportage.

Submission Text and images to [info@ballhaus-profiling.ch](mailto:info@ballhaus-profiling.ch)  
by 15.01.2025 at the latest

## ADVERTISEMENTS



**1/1 page**  
210 x 297 mm,  
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Submission of print data to [info@gabrielabeutter.ch](mailto:info@gabrielabeutter.ch) by  
01.02.2025 at the latest.



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## PARTNERS

