



EXHIBITOR'S CONTRACT

REGISTRATION FOR FINANZ'25 (also possible online)

EXHIBITOR

Company

Address

Postcode/Place Country

Telephone Website

1st Contact person (first name, surname and e-mail)

2nd Contact person (first name, surname and e-mail)

Invoice address (if different from address above)

Company

Address

Postcode/Place Country

CO-EXHIBITORS

We register the following co-exhibitors:
(CHF 1 700 per co-exhibitor, see point 12 of the terms and conditions)

Company 1

Company 2

Further co-exhibitors and detailed information may be submitted later in the online exhibitor tool.

STAND

We participate in FINANZ'25 as follows:

- Hall sector (see plan on page 5): A B No preference
- We would like (subject to availability): Additional open fronts (corner/overhead) according to availability (+15%)

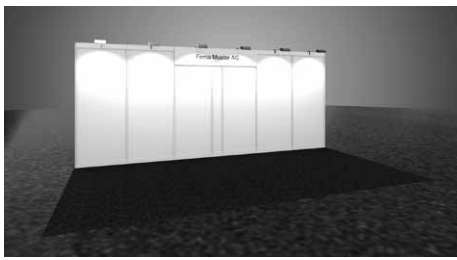
We will set up our own stand structure (at least 15 m²):

- Stand space price per m²: **CHF 745**
Discount : CHF 60 per m² for 30 realized visitor entries (by the exhibitor)

STAND OPTIONS

STANDARD PRICES FROM 01.01.2025

BASE



- 9 m² - CHF 7 425
- 15 m² - CHF 12 375
- 18 m² - CHF 14 400
- 27 m² - CHF 21 600

- Stand construction incl. wall elements 2.5 m
- Lighting LED spotlights (1 piece / 3 m²)
- Carpet colour anthracite
- Electrical connection T13 (1 pc.)
- White fascia board incl. labelling in Futura semi-bold black (max. 20 letters), 200 x 40 cm
- Free WiFi
- Use of exchange zones/lounges and storage rooms

VISUAL PRO



- 9 m² - CHF 8 955
- 15 m² - CHF 14 925
- 18 m² - CHF 17 460
- 27 m² - CHF 26 190

- Wall graphic
- Electrical connection T13 (1 pc.)
- Lunch for 4 people/day
- Stand construction system incl. wall elements 2.5 m
- Lighting LED spotlights (1 unit / 3 m²)
- Carpet colour anthracite
- Counter & bar stools (1 pc.)
- Free WiFi
- Use of exchange zones/lounges and storage rooms

SMART LED ALL-IN



- 9 m² - CHF 10 440
- 15 m² - CHF 17 400
- 18 m² - CHF 20 430
- 27 m² - CHF 30 645

- Wall graphics (backlight)
- Counter graphic
- Electrical connection T13 (1 pc.)
- Lunch for 4 people/day
- Stand construction incl. wall elements 2.5 m
- LED lighting behind the graphic
- Carpet colour anthracite
- Counter & bar stools (1 pc.)
- Free WiFi
- Premium online entry
- Cleaning & disposal fee
- Exhibitor insurance
- Use of exchange zones/lounges and storage rooms

STARTUP STAND



- approx. 4 m² - CHF 3 150

- Wall element incl. graphics (992 x 2480 mm)
- Lighting LED spotlight
- Blue carpet
- High table & bar stool
- 5 min. pitch at the Open Forum - slot scheduling by organiser

COMMUNITY STAND



- prox. 6 m² - CHF 6 250

- Exhibition space at the Community Stand, approx. 6 m², carpet color grey
- LED spot lighting
- Counter with sliding doors & 1 bar stool
- Wall element including graphics (1984 x 2480 mm)
- Shared infrastructure (coffee, meeting tables, refrigerator, etc.)

INDIVIDUAL STAND



- CHF 745/ m²

Desired stand space:

- Stand space only / own stand construction

Individual stands can also be booked via our stand builder: Stauffis Messebau AG
bestellung@stauffis.ch, +41 62 765 70 40

STAND OPTIONS

INCLUDED SERVICES

SERVICES	BASE	VISUAL PRO	SMART LED ALL-IN	COMMUNITY	STARTUP	INDIVIDUAL STAND
Wall elements	◆	◆	◆	◆	◆	
Carpet	◆	◆	◆	◆	◆	
Wall graphics		◆	◆	◆	◆	
Counter graphics			◆			
Lighting	◆	◆	◆	◆	◆	
Counter		◆	◆	◆		
Bar stool 1 pc.		◆	◆	◆	◆	
High table					◆	
WiFi / WLAN	◆	◆	◆	◆	◆	◆
Electrical connection T13 (1 pc.)	◆	◆	◆	◇	◇	
5-socket power strip				◇	◇	
Access to exchange zones	◆	◆	◆	◆	◆	◆
Access to storage zones	◆	◆	◆	◆	◆	
Lunch for stand personnel (4 people/2 days)		◆	◆			
Stand cleaning			◆			
Liability insurance including stamp duty			◆			
ESG project funding			◆			
Disposal fee			◆			
Premium online entry			◆			◆
Participation in Networking Event (April 2, from 18:00 - FINANZ' Café)	◆	◆	◆	◆	◆	◆
Free exhibitor tickets for stand personnel (unlimited)	◆	◆	◆	◆	◆	◆
Free visitor tickets (unlimited)	◆	◆	◆	◆	◆	◆
Social media marketing on our channels	◆	◆	◆	◆	◆	◆
Logo and address in the FINANZ' magazine	◆	◆	◆	◆	◆	◆
Exhibitor profile on our website including app	◆	◆	◆	◆	◆	◆
Discount on your stand space for realized visitor entries (CHF 60/m² Community Stand CHF 200 Startup Stand CHF 100)	◆	◆	◆	◆	◆	◆
Setup & dismantling	◆	◆	◆	◆	◆	

Legend: ◆ = included | ◇ = shared use

SPONSORSHIPS AND ADVERTISEMENTS

SPONSORING



You can find the entire sponsorship package as well as all individual services [here](#).

We book:

- Main Sponsoring CHF 27 000**
The main sponsorship will be granted to a maximum of 3 exhibitors. In addition to the services included in the package, the main sponsor has the opportunity to conduct and present individual activities and marketing on-site.
- Co-Sponsoring CHF 12 500**
The co-sponsor benefits from various services related to FINANZ' and also from digital marketing.
- Sustainability Sponsoring CHF 14 500**
The sustainability sponsor is integrated into the sustainability project. Additionally, the sustainability sponsor benefits from various services both at the fair and online.
- Open Forum Sponsoring CHF 11 250**
The Open Forum Sponsorship provides on-site as well as digital presence. All presentations at the Open Forum will be recorded and published on YouTube.

We are interested in further sponsoring opportunities:

- Branding-Lanyard ab CHF 4 500
- Video-Sponsoring ab CHF 2 500
- App-Sponsoring ab CHF 500
- Podcast-Sponsoring ab CHF 450
- Additional Sponsorship Opportunities

The number of sponsorships is limited. Reservations will be considered after receipt of the request. The organizer reserves the right to consider criteria such as industry mix, previous trade show participation and customer loyalty when awarding co-sponsorship packages.

For individual sponsoring inquiries please contact:
info@finanzmesse.ch

Sponsoring FINANZ'24

Sponsoring Pakete und Einzelleistungen für Ihre Messebeteiligung

Das Hauptsponsorship wird an max. 3 Ausstellern vergeben. Neben dem im Package enthaltenen Leistungen hat der Hauptsponsor die Möglichkeit individuelle Aktivitäten und Marketing vor Ort zu veranstalten. Beispiel hierfür ist das "Mentor-Investors-Café" der FINANZ'24.

Wart	Wert
Logo auf der Titelseite des gedruckten Messenmagazins, auf allen Intranets und auf der Hauptseite des Netzwerks	CHF 9'000.00
Videosponsoring für ein Factpaper - Freie Wahl (Alle Leistungen auf Seite 7 Video-Packages)	CHF 5'500.00
Social Media - Vorstellung mit 2 Posts auf LinkedIn und Twitter Video/Bild + Beschreibung	CHF 2'000.00
Logo auf der Finanzmesse.ch Webseite im Footer/Fusszeile und im Menü (1 Jahr) inkl. Verlinkung	CHF 1'000.00
Logo wird auf den Screens vor Ort zwischen dem Programm und Halleingang geschaltet ca. 8 Screens verteilt auf dem Messegelände	CHF 3'500.00
Banner in einem Newsletter an die Besucher der FINANZ' ca. 8'000 EmpfängerInnen	CHF 2'500.00
Individuelle Marketingmöglichkeiten vor Ort (in Absprache mit dem Veranstalter)	CHF 2'500.00
Wert der Einzelleistungen	CHF 47'000.00

FINANZ' MAGAZINE

Circulation 7 000 copies

Reportage / technical article

- 1/1 page max. 3000 characters, CHF 3 900
- 2/1 page max. 6500 characters, CHF 6 200

Advertisements

- 1/1 page 210 x 297 mm, CHF 3 500
- 1/2 page 210 x 148 mm, CHF 2 500

LUXUS BEGINNT
IM DETAIL
DER GENESIS GV60

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IMPRESSUM

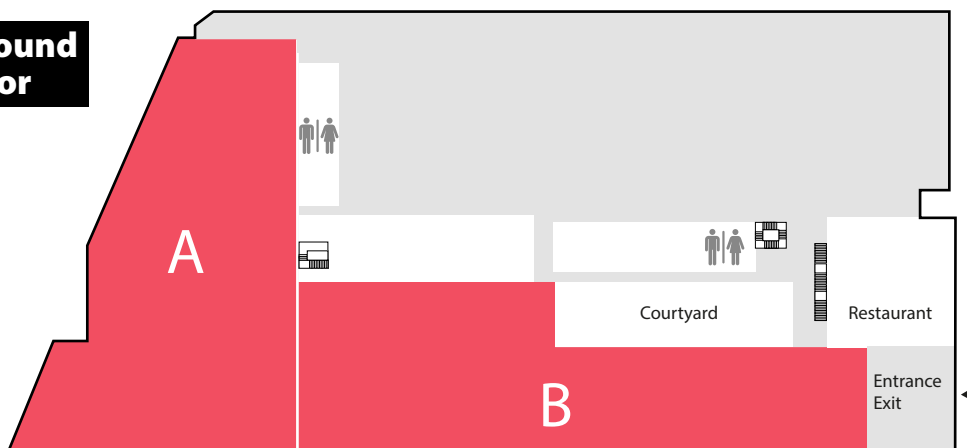
Veranstalter FINANZ'24	Projektleitung CELESTINE KÄSTNER	Redaktion Dorothea Freyling
Veranstaltungsort Messe Zollikerhof 8052 Zollikon	Agencies für Werbung/Marketing KNOX Zurich	Druck Edelweissdruckerei gmbh 8007 Tschudi am See

Stand Programm und Aussteller 2024/2024. Änderungen vorbehalten.
Auflage 7'000 Exemplare

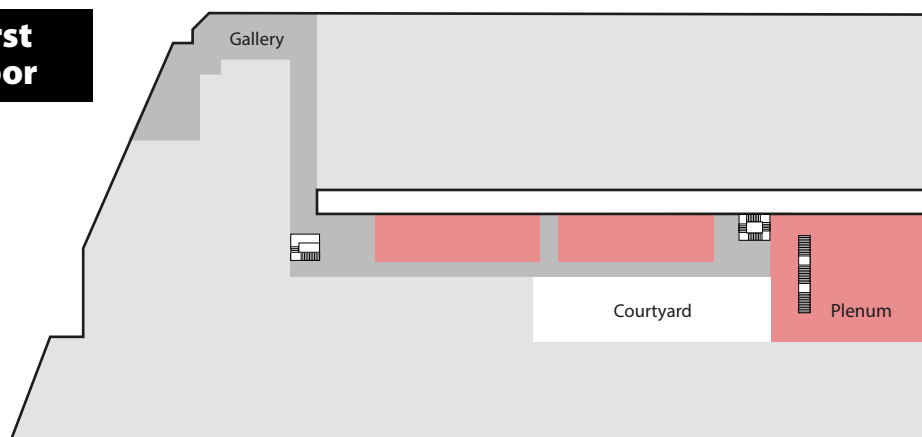
LOCATIONS PLAN

EXHIBITION HALLE 550

Ground floor



First floor



- Exhibition area
- Seminar rooms

CONDITIONS

Please note that the square footage, the hall sector and the choice of module stand are both only provisional but your registration is binding. A floor plan will be drawn up after the deadline for registration. The final decision on placement and size will then be taken.

All prices indicated exclude VAT. The invoice for the stand space and modular stands must be paid net within 20 days of receipt. Payment for additional services will be due following the conclusion of the fair or upon receipt of the final invoice, within 14 days net.

By signing, the company confirms that it has acknowledged the exhibitor regulations. It declares that it accepts and will comply with the regulations and any additional instructions that may be issued.

Please send the signed contract to: info@finanzmesse.ch or by mail to: JHM Finanzmesse AG, Uraniastrasse, 8001 Zürich

Registrations after the official registration deadline of 30 November 2024 are possible, but the organizer cannot guarantee that all services mentioned in the contract can be provided.

Place and date

Company stamp and legally binding signature

EXHIBITOR'S CONTRACT TERMS AND CONDITIONS

1. Organization

Promoter/organizer: JHM Finanzmesse AG, Uraniastrasse 32, 8001 Zurich
Telephone +41 44 241 30 60, info@finanzmesse.ch, www.finanzmesse.ch

2. Binding terms and conditions for participants

The exhibitor can register for participation in the trade fair by signing the exhibitor contract or by accepting online the exhibitor regulations when registering online. By signing the exhibitor contract or accepting the exhibitor regulations, the exhibitor acknowledges these terms and conditions.

The organizer accepts the contract by confirming the registration by e-mail, which makes the contract legally binding. A signature on the contract is only required if the registration is made by signing the exhibitor contract.

3. Terms of participation

Invitations to participate as exhibitors are sent to companies whose services and/or sales offerings are appropriate to FINANZ'25, the Swiss Financial Trade Fair.

4. Space allocation

Exhibitors' positions are allocated by the promoter. Requests for specific positions will be taken into consideration as far as possible. The promoter retains the right to adjust the number of square meters and the number of open side walls in accordance with available space. Any objections to placements must be sent in writing to the organizer within ten days of receiving the hall layout plan. In urgent and justified cases the promoter reserves the right to allocate the exhibitor to another space, the size and location of which are acceptable for the exhibitor. The placement of an additional stand position not included on the hall layout plan must be accepted. Any exhibitor who wishes a subsequent reduction in stand space remains fully liable for paying for the whole space allocated to them if unused space cannot be re-let.

5. Withdrawal from the exhibitor's contract

Exhibitors who have already registered for FINANZ'25 may withdraw their registration without incurring any costs up until 31 December 2024. If the withdrawal occurs between 1 January 2025 and 31 January 2025 a fee of 50% of the stand costs will be charged. Any exhibitor who withdraws after 31 January 2025 remains liable for 100% of the stand costs. If stand spaces and stands have not been occupied by 08.00 on the opening day, the promoter may dispose of these at its own discretion. The exhibitor thereby loses any claim to such stand space and/or stand. The exhibitor remains fully liable for the totality of the rental for the stand space, the incidental costs and the services booked, as well as for all other costs that arise in connection with the non-occupation of the stand space or stand.

6. Terms of payment

The charges and terms of payment for renting stands are listed in the exhibitor contract. Payment for the ordered stand space becomes due once the exhibitor contract has been signed. Exhibitors who do not meet their payment obligations on time will not be permitted to occupy their stand space, but this will not relieve them of their obligations regarding the stand and any additional services they may have ordered. In addition, interest for arrears of 5% will be charged when the payment deadline has expired. The promoter has the right to put any stand spaces for which the rental has not been paid by the set deadline to some other use, without in any way relieving the exhibitor from liability for the rental payment and all other consequential costs that may have been incurred. Services that will be invoiced separately are indicated as such in the electronic exhibitor documentation. (Examples of these include advertising space on the fair site, participation in the accompanying programme, electrical mains connection and sockets, internet connections, rental of furniture, inscriptions, charges for advertising in the FINANZ' Magazin, advertising material, insurance, etc.). A supplement will be charged for express orders after the deadline has expired.

7. Stand construction

The minimum stand space is 9 m². The system stands will all be set up by the same stand builder to ensure the greatest possible coordination. Furniture, graphic and additional spotlights can be ordered individually from the stand builder. Requested floor plans can be ordered for CHF 250. If exhibitors wish to construct their own stand, they must submit the plans with the technical registration. It is not permitted to close sides of stands that are intentionally open. The design of the stand must comply with the overall appearance of the exhibition. Minimum mandatory requirements for own stands include a carpet on the floor, a minimum wall height of 250 cm and a stand space of at least 15 m².

The official construction height is 2.50 m. Any exhibitor wishing to have a stand higher than this must obtain permission from the organizer.

Waste disposal:

Waste will be collected every day before, during and after the trade fair. Each exhibitor will be charged a flat fee of CHF 100 for waste disposal.

8. Stand services / catering

It is very much in tune with the concept of the event for there to be presentations and particular attractions on the stands, but these may not cause any disturbance whatsoever to neighbouring stands. The promoter's ruling in this respect shall be final. Personnel must be present on all stands during all the opening hours. Exhibitors are responsible for keeping their stands clean. Refreshments, etc. may be offered to stand visitors; these must, however, be ordered via Catering Services Migros. Special arrangements must be expressly authorized by the promoter. No floor space outside of the actual stand position may be used for advertising or any other purpose (such as shelves holding brochures). It is strictly prohibited, in particular, to distribute advertising material anywhere other than within the space of the exhibitor's own stand unless written authorization has been obtained from the promoter. The promoter retains the right to exclude or impose a fine on any exhibitors who infringe the rules of fair competition. The minimum fine is CHF 1 000.

9. Set-up and dismantling times

The organizer publishes schedules for setting up and dismantling stands (on the fair website and within the electronic exhibitor manual) and these must be adhered to in the interest of all exhibitors. It is not permitted to start dismantling stands prior to the formal end of the fair. Fines will be imposed on any exhibitor who builds up early without permission, who dismantles stands early, who abandons their stands or leaves them prematurely as well as exhibitors who dismantle their stands too late. The minimum fine is CHF 1 000.

10. Insurance

It is a mandatory requirement for exhibitors to have liability insurance. Such insurance cover can be purchased from the promoter. Any exhibitor who is otherwise insured must submit documentary evidence of insurance cover to the organizer. Liability of promoter and exhibitors: the promoter accepts no duty to take care of exhibited materials and stand installations and declines all liability whatsoever. It is the exhibitor's duty to ensure that any device on display is suitably protected with equipment satisfying the accident-protection regulations. The exhibitor will be held liable for any damage caused by exhibition materials, including during set-up and dismantling in particular.

11. Duration of fair/opening hours

Wednesday, 2 April 2025, 9.30 am to 6.00 pm
Thursday, 3 April 2025, 9.30 am to 5.00 pm

12. Co-exhibitors

It is possible for other exhibitors to participate at your stand for a fee of CHF 1 700. Their names may also be inscribed on the stand and they will be included in the fair guide. Companies are eligible to act as co-exhibitors if they are actively involved at FINANZ'25 as partners of the exhibitor.

13. Regulations of Halle 550 Zurich Oerlikon

"In accordance with the regulations laid down by the municipal fire department, it is not permitted at any exhibition to use decorative material that may constitute a fire hazard. In no circumstances it is permitted for stairs and doors to be blocked and the corridors for the general public must be wide enough to cope with the expected number of visitors."

"Extreme care must be exercised in setting up the fair. The rented rooms are not exhibition halls but conference rooms decorated in part with walls made of soft noise-absorbing material. For that reason it is strictly prohibited to fasten exhibition objects or advertising materials to any of the ceilings or walls using nails, pins, drawing pins, needles or adhesives. All exhibition structures must be designed to be self-supporting and must be set up on an underlay to protect the floor. The load on the floor may not exceed 500 kg/m² at any point. Fixed seats, mirrors, lights may not be moved. In exceptional circumstances, when express authorization is granted for their removal, this must only ever be done by the service personnel of the location."

"The catering service during the exhibition is exclusively the responsibility of Halle 550 catering. It is not permitted for the exhibitors to distribute food and drinks. Halle 550 reserves the right to reject unannounced catering."

The rules of operation of Halle 550 are an integral part of the exhibitor's contract.

14. Excerpt from the municipal noise ordinance

Article 1: For the purpose of the ordinance, noise is defined as acoustic effects which impair the health, performance or wellbeing of people.

Article 3 c.: It is prohibited to carry out any form of work that causes noise between 12 noon and 2 p.m. and from 7 p.m. to 7 a.m.

Article 25/1: Anyone who violates the provisions of this ordinance, who removes noise protection measures or impairs their performance, will be punished in accordance with article 37 of Zurich's general municipal police regulations (Allgemeine Polizeiverordnung der Stadt Zürich).

15. Compilation of the fire protection guidelines for fairs and events

General information: No additional fire hazard may result from the installation of decorations.

In the case of fire, persons may not be endangered and escape routes may not be obstructed. Material: Decorations in areas with public traffic must be of heavy non-flammable material. Fire index 5.1/Classification SN EN 13501-1: (A2-s2, d0 – A2-s3, d0 – B-s2, d0 – B-s3, d0 – C-s2, d0 – C-s3, d0).

In case of fire, materials may neither give rise to drip-off burning nor emit poisonous gases. No inflammable decorations may be attached in escape routes. Play and advertisement balloons may be filled only with non-flammable gas or gas mixture.

Addition to material: Decorations from solid wood (e.g. boards) are also permitted where flame-resistant material with fire index 5.1 is required.

16. Miscellaneous

Any orders and special agreements concerning FINANZ'25 must be set out in the electronic exhibitor manual or in writing. The minimum requirement is an e-mail. Orders placed verbally will be accepted in cases of urgency, but these must be confirmed in writing. The organizer accepts no guarantee for executing purely verbal orders or forms that have been transmitted too late by the exhibitor. For orders placed after the deadline, a handling fee of 20% will be charged. During the fair the exhibitor shall refrain from organizing any kind of event dealing with finances at Halle 550 Zurich Oerlikon for the duration of FINANZ'25 and will not advertise any event as being in any way linked to FINANZ'25 without the express written permission of the promoter of FINANZ'25.

17. Applicable law and place of jurisdiction

All legal relations between the exhibitor and the promoter are governed by and construed in accordance with Swiss law. The parties agree the promoter's domicile as the place of jurisdiction. The promoter retains the right to reschedule, shorten, lengthen or cancel FINANZ'25 should there be compelling reasons for doing so or in the event of force majeure. In such cases, the exhibitor has no right to withdraw, nor any claim for compensation. Insofar as unforeseen political or economic events, difficulties within the industry, an official decree or force majeure render it impossible to stage FINANZ'25, the promoter undertakes to refund any payments already made by exhibitors, deducting any costs already incurred. The exhibitor has no right to claim any compensation whatsoever if FINANZ'25 is not held on justified grounds. All verbal agreements, authorizations and special arrangements must be confirmed in writing, failing which they will not be recognized.

18. Binding force

The exhibitor accepts these terms and conditions and undertakes to comply fully with all its regulations.

19. Please note that, for legal purposes, the German version of the FINANZ'25 regulations alone is binding in matters of interpretation.