



**‘24  
FINANZ**

24. – 25. April 2024  
Zürich Oerlikon  
Halle 550

# INVITATION FINANZ'24

FOR PROFESSIONAL INVESTORS ONLY

Wednesday, 24 April 2024

Thursday, 25 April 2024

Zurich Oerlikon

Halle 550

The largest Swiss financial event is celebrating its 25<sup>th</sup> anniversary. Be part of the financial fair as an exhibitor and present yourself to the professional audience

# 25 YEARS OF THE FINANCIAL FAIR CELEBRATE WITH US

The financial fair has been an unmissable fixture in the diary of the financial community for a quarter of a century. In keeping with the motto „standing still is not an option“, the fair has consistently adapted to the needs of visitors and exhibitors right from the start, permanently evolving as an event.

Both visitors and exhibitors value the annual get-together, the reciprocal exchanges of experience, and the intense concentration of financial expertise. Ever since the staging of the first fair in 1999, a multifaceted framework programme has been an integral component of the event. The points of focus of this programme have always been – and remain – the key themes preoccupying the markets and the wider financial world. Thanks to the possibilities of digital communication, these have an impact far beyond the actual days of the fair.

FINANZ'24 will once again be a platform of expertise and encounters, facilitating the transfer of knowledge while at the same time providing a live experience. Even in the digital age, we are keen to prioritize personal exchanges and the imparting of knowledge in this compact form.

We look forward to your participation in the anniversary edition of the financial fair.

**Wednesday, 24 April 2024**

09:30 am – 06:00 pm

**Thursday, 25 April 2024**

09:30 am – 05:00 pm

## Fair venue

Halle 550

Ricarda-Huch-Strasse

8050 Zürich Oerlikon

[www.halle550.ch](http://www.halle550.ch)

## REGISTRATION

We look forward to welcoming you as an exhibitor at FINANZ'24, on 24 and 25 April, 2024, in Hall 550. Your registration can be made [online](#) or via [PDF registration form](#); both are available on the [exhibition website](#).

Please do not hesitate to contact us if you have any further questions.

JHM Finanzmesse AG



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# FINANZ'24 FACTS

## FINANCIAL FAIR

Present your products and services to professional visitors to the financial fair at your stand. You can look forward to new contacts, lively discussions, and the expansion of your network through your presence on site. You can find all information on the stand offering in the exhibitor contract.



## PROGRAMME PARTICIPATION

The financial fair has a comprehensive surrounding programme involving renowned speakers from the worlds of politics, economics, business and academia. In addition to the official programme (roundtables, keynote speeches, & Open Forum crypto panels), you can apply to participate in a specialist panel or indeed host your own talk.

Participation in the accompanying programme requires your participation as an exhibitor.



## VISIBILITY

In addition to an exhibitor presence and participation in the framework programme, we also offer you further opportunities to present to the fair's specialist audience. For example, through advertisements and specialist articles in the fair magazine, an online presence on our website, a YouTube presence, as well as via the latest podcast platforms and other sponsoring opportunities.



## EXHIBITOR PROFILE

Asset managers, fund companies, issuers of structured products, investment foundations, insurers with financial products, fund shops, information providers, fintech, blockchain and crypto service providers, start-ups.



## VISITOR PROFILE

Professional/institutional investors as per the Collective Investment Schemes Act (CISA Art. 10), asset/wealth managers, pension fund representatives, private bankers, family offices, fund selectors, fiduciaries, tax advisors, bancassurance advisors, foundations. You can find a small selection of previous visitors [here](#).





# FINANZ'24

## FIGURES



**2,700**  
Professional  
visitors



**8**  
Training  
sessions



**16**  
Roundtables &  
Specialist panels



**5,000**  
Print run  
fair magazine



over **100**  
Exhibitors



**7** Panels  
at crypto  
Open Forum



over **50**  
Exhibitor  
presentations



over **100**  
Audio and video  
recordings

## FINANZ' IN SOUND AND VISION

On the Youtube and podcast channel of the financial fair, selected items on the programme can be followed at any time and place without any time restrictions.

Stay informed: Register yourselves via QR code for the fair newsletter and/or follow us on LinkedIn.



[linktr.ee/finanzmesse](https://linktr.ee/finanzmesse)





# FINANZ'24

## CONTACT

### ORGANISER

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Julian  
Malgiaritta



Rolf  
Maurer



Bernhard  
Zosso

### MEDIA PARTNERS

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**FINANZ** und  
**WIRTSCHAFT**

Treffpunkt der Finanzwelt  
**finews.ch**

**awp**  
Finanznachrichten

### PARTNERS

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**HOUSE OF  
SATOSHI**

**SF.A.A.**

**myclimate**  
shape our future

**VQF** Verein zur Qualitätssicherung  
von Finanzdienstleistungen

**VSV  
ASG**

Verband Schweizerischer Vermögensverwalter | VSV  
Association Suisse des Gérants de Fortune | ASG  
Associazione Svizzera di Gestori di Patrimoni | ASG  
Swiss Association of Asset Managers | SAAM

