

25 YEARS OF THE FINANCIAL FAIR CELEBRATE WITH US

The financial fair has been an unmissable fixture in the diary of the financial conunuity for a quarter of a century. In keeping with the motto "standing still is not an option", the fair has consistently adapted to the needs of visitors and exhibitors right from the start, permanently evolving as an event.

Both visitors and exhibitors value the annual get-together, the reciprocal exchanges of experience, and the intense concentration of financial expertise. Ever since the staging of the first fair in 1999, a multifaceted framework programme has been an integral component of the event. The points of focus of this programme have always been – and remain – the key themes preoccupying the markets and the wider financial world. Thanks to the possibilities of digital communication, these have an impact far beyond the actual days of the fair.

FINANZ'24 will once again be a platform of expertise and encounters, facilitating the transfer of knowledge while at the same time providing a live experience. Even in the digital age, we are keen to prioritize personal exchanges and the imparting of knowledge in this compact form.

We look forward to your participation in the anniversary edition of the financial fair. **Wednesday, 24 April 2024** 09:30 am - 06:00 pm

Thursday, 25 April 2024 09:30 am – 05:00 pm

Fair venue
Halle 550
Ricarda-Huch-Strasse
8050 Zürich Oerlikon

www.halle550.ch

the financial fair.

REGISTRATION

We look forward to welcoming you as an exhibitor at FINANZ'24, on 24 and 25 April, 2024, in Hall 550. Your registration can be made <u>online</u> or via <u>PDF registration form</u>; both are available on the exhibition website.

Please do not hesitate to contact us if you have any further questions.

IHM Finanzmesse AG



FINANZ'24 FACTS

FINANCIAL FAIR

Present your products and services to professional visitors to the financial fair at your stand. You can look forward to new contacts, lively discussions, and the expansion of your network through your presence on site. You can find all information on the stand offering in the exhibitor contract.

PROGRAMME PARTICIPATION

The financial fair has a comprehensive surrounding programme involving renowned speakers from the worlds of politics, economics, business and academia. In addition to the official programme (roundtables, keynote speeches, & Open Forum crypto panels), you can apply to participate in a specialist panel or indeed host your own talk.

Participation in the accompanying programme requires your participation as an exhibitor.

VISIBILITY

In addition to an exhibitor presence and participation in the framework programme, we also offer you further opportunities to present to the fairs specialist audience. For example, through advertisements and specialist articles in the fair magazine, an online presence on our website, a YouTube presence, as well as via the latest podcast platforms and other sponsoring opportunities







EXHIBITOR PROFILE

Asset managers, fund companies, issuers of structured products, investment foundations, insurers with financial products, fund shops, information providers, fintech, blockchain and crypto service providers, start-ups.

VISITOR PROFILE

Professional/institutional investors as per the Collective Investment Schemes Act (CISA Art. 10), asset/wealth managers, pension fund representatives, private bankers, family offices, fund selectors, fiduciaries, tax advisors, bancassurance advisors, foundations. You can find a small selection of previous visitors here.





FINANZ'24 FIGURES



2,700Professional visitors



8Training sessions



16
Roundtables & Specalist panels



5,000 Print run fair magazine



over 100 Exhibitors



7 Panels at crypto Open Forum



over **50**Exhibitor
presentations



over 100
Audio and video recordings

FINANZ' IN SOUND AND VISION

On the Youtube and podcast channel of the financial fair, selected items on the programme can be followed at any time and place without any time restrictions.

Stay informed: Register yourselves via QR code for the fair newsletter and/or follow us on LinkedIn.





FINANZ'24 FAIR MAGAZINE

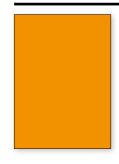
On the one hand the magazine provides visitors to FINANZ'24 with information on key data, the exhibitors, and the fair programme. On the other, with its specialist articles it extends beyond the fair itself and reaches a dedicated specialist audience in the DACH countries via direct mail.

REPORTAGE

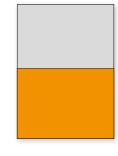
Your reportage will be proof-read by us and incorporated into the magazine layout. The layout version of your article will then be sent to you for sign-off before going to press.

Formats	Specialist article, interview, introduction of product, company portrait Text/scope Word file 1/1 page max. 3,000 or 2/1 page max. 6,500 characters incl. spaces and address field
Logo/images	.eps (logo)/.jpeg, .tiff (image resolution min. 300dpi)
Price	1/1 page CHF 3,900, excl. VAT 2/1 page CHF 6,200, excl. VAT. On request we can also offer editorial support in the creation of reportage.
Submission	Text and images to info@ballhaus-profiling.ch by 31.01.2024 at the latest

ADVERTISEMENTS



1/1 page 210 x 297 mm, bled-off with 3 mm trim CHF 3,500 excl. VAT



1/2 page, horizontal 210 x 297 mm, bled-off with 3 mm trim CHF 2,500 excl. VAT

Submission of print data to info@gabrielabeutter.ch by 01.03.2024 at the latest.





FINANZ'24 CONTACT

ORGANISER

JHM Finanzmesse AG Uraniastrasse 32 8001 Zürich Switzerland Phone +41 (0)44 241 30 60 info@finanzmesse.ch www.finanzmesse.ch



Julian Malgiaritta



Rolf Maurer



Bernhard Zosso

MEDIA PARTNERS







PARTNERS

















