



Media release

FINANZ'25: Exhibitors and organisers report a positive conclusion of the fair

2900 specialist visitors exchanged opinions and experiences, learnt about new financial products, gathered inspirations for the portfolio design of tomorrow, made new business contacts and cultivated their existing network at the 26th staging of Switzerland's largest financial fair. Special attractions of the FINANZ'25, which took place on April 2 and 3, 2025, in Zurich Oerlikon/Switzerland, were the three Fireplace Talks with Swiss National Banker Petra Tschudin, UBS CEO Sergio P. Ermotti, and Professor Lars P. Feld, former Member of the German Council of Economic Experts, as well as the roundtable on opportunities and risks of artificial intelligence.

Zurich, April 4, 2025. Under the slogan of the fair «Shaping tomorrow», around 100 exhibitors presented themselves at their stands as well as with numerous special presentations and panel discussions in the programme. For the first time, four of the 16 industry associations, professional organisations and training partners, represented at the fair, awarded their members with credit points for visiting the trade fair, which was very popular.

«In view of the uncertainties and upheavals in our world and the associated flood of news, the finance fair offered essential first-hand orientation which its compact mix of information», emphasized Bernhard Zosso, Managing Director of FINANZ'25, adding «The visitors and exhibitors alike appreciated the fact that we are constantly adapting the format of the event to their needs and thus are in step with times.»

In 2026, the organisers will transform the financial fair to a finance congress. The versatile programme of panels and specialist presentations, which has already been an important focus to date, will become the main protagonist. This will open up the event to a wider range of contributors. In the exhibition area, interested providers will be able to present themselves on «sponsoring walls». FINANZ'26 will take place on March 4 and 5, 2026, at the Kongresshaus Zurich/Switzerland.

For **further information and pictures** please contact Bernhard Zosso, Managing Director of FINANZ'25, +41 (0)44 241 30 60, b.zosso@finanzmesse.ch. Please find [here](#) the magazine of the FINANZ'25 (German only).